



The Helping Hand

Father Gene's Help Center Newsletter

Winter 2024

IMPACT REPORT 2023



Father Gene's Help Center served a record 15,503 clients in 2023, an increase of 115% over 2022. In addition, we distributed 247,770 items, with 211,407 of those items distributed via client shopping appointments.

We made significant changes to our operations last year to respond to the need for clothing in the community. To accommodate more client shoppers, we completed a major renovation that doubled the shopping space for our clients. With the expansion, we offer clients a more enjoyable shopping experience with a greater selection of clothing and sizes.

In addition, we eliminated the need for clients to schedule an appointment to shop for clothing. Clients can shop for clothing when they need it and at a time that works with their schedules. We have made our services more accessible, which helps individuals and families in

the community and makes the work of case managers easier. Case managers from local agencies provide critical transportation for their clients so they can come to FGHC to shop for clothing.

In response to the critical need for winter coats, we held our first Coat Day in November and distributed nearly 600 coats. We couldn't have done it without our team of volunteers and generous donors who donated coats that we were able to pass on to our clients.

As we expand our reach in the community, we ask for your continued support. Your clothing donations and monetary contributions allow us to provide life-changing services to people in need. If you are looking to give back, we ask you to consider volunteering at FGHC. With your help, we can continue our mission of providing dignity through free clothing to people in need in the community. **Thank you!**



15,503

people served in 2023

115% increase

over 2022



247,770

items distributed

62% increase

over 2022

Connect with us:

Website: FatherGenesHelp.org

Facebook: [@fathergeneshelpcenter](https://www.facebook.com/fathergeneshelpcenter)

Instagram: [@fathergeneshelp](https://www.instagram.com/fathergeneshelp)

Twitter: [@fathergenes](https://twitter.com/fathergenes)

SHOPPING VS. ORDERS



13,671

people served
through shopping

175% increase
over 2022



1,832

people served
through packed orders

17% decrease
compared to 2022

VOLUNTEERS

223
volunteers



9,732
hours in service

\$291,668.04
values of service hours

WE PARTNER WITH MORE THAN 30 AGENCIES

in the community to provide clothing to their clients. We support residents in drug and alcohol treatment programs, mental health facilities, and people leaving homelessness, among others.

Agency Partners Include: Crisis Resource Center, Sirona Recovery, City Outreach, La Causa, Matt Talbot, Milwaukee Mental Health Associates, Jeanetta Robinson House, United Community Center, Wisconsin Community Services, St. Vincent de Paul, iCare **and many more!**

How to Donate

Donations can be dropped off at: **Father Gene's Help Center** | 5919 W. National Ave., West Allis, WI 53214

New Hours

Monday-Thursday 9 a.m. to 2 p.m. | First Saturday of each month from 9 a.m. to 2 p.m.

Please call the center at (414) 258-4357 with any questions regarding donations.

